

FROM THE IDEA TO THE PERFECT EVENT

YOUR EVENT AT BMW WELT.



booking@bmw.com

[bmw-welt.de/booking](https://www.bmw-welt.de/booking)

+49 (0)89 – 12 50 16 029

[Contact us now](#)

ONLY THE BEST FOR YOU.

Our exclusive event spaces for your perfect event. Embedded in the iconic architecture of BMW Welt, we realise highly advanced events for you here. With state-of-the-art technology for shows and digital streaming, we offer the ideal framework for implementing creative ideas. We complete the entirely worry-free package for your event with superb catering by Käfer, including service. Take a look at the following pages and discover our offering for all types of events.

STAGE WORLD-CLASS SHOWS

With our cutting-edge event and stage technology.

ROOM FOR MORE

Locations for events with up to 3,500 people.

EXPERIENCE ARCHITECTURE

In a futuristic and unique atmosphere.

SHARE INSPIRATION WITH MILLIONS

Hybrid event technology for all locations.

HIGH-RESOLUTION STREAMING

Executed by Gahrens + Battermann in film studio quality.

STRAIGHTFORWARD EXECUTION

Simple communication with one-stop-shop support and realisation from a single source.

CREATE MEMORIES

VIP tours and expert talks for your perfect supporting programme.

PARK RIGHT AT THE EVENT

In-house underground parking. Attendees arrive safely and avoid getting caught in the rain.

MEET SAFELY

Thanks to excellent air hygiene with cutting-edge filter technology.

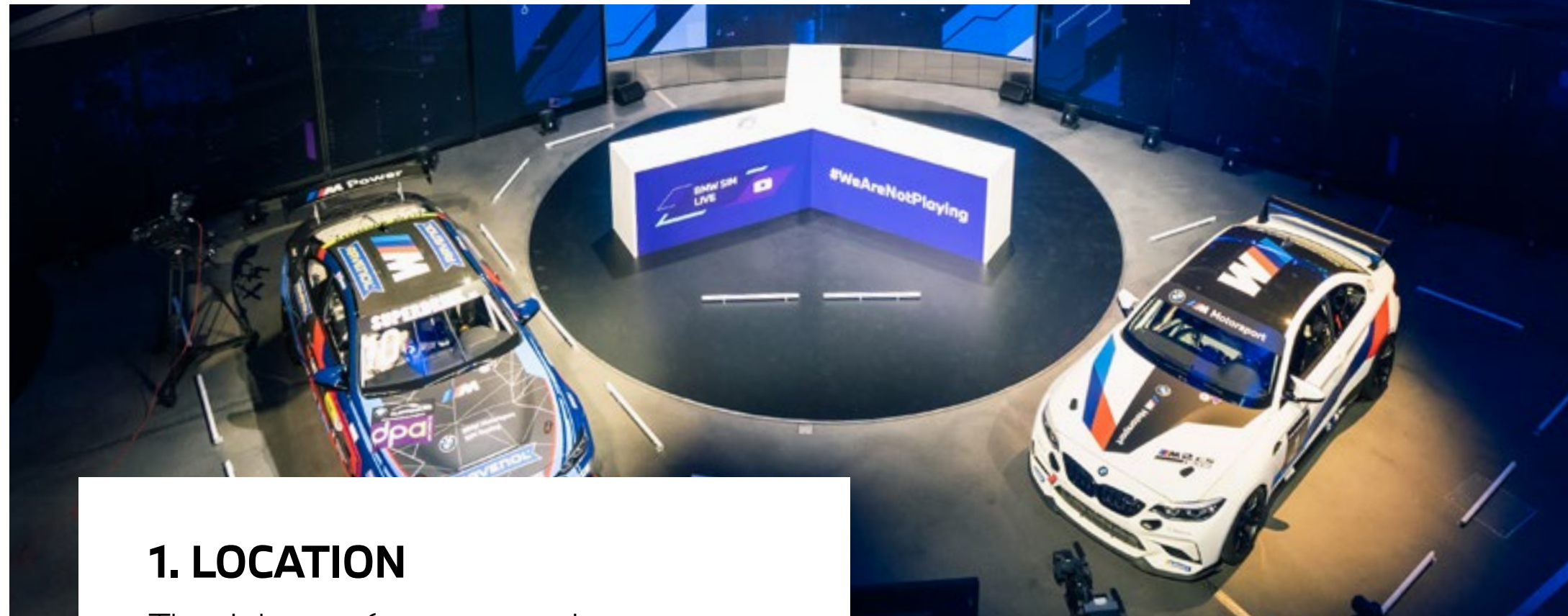
STIMULATE THE SENSES

With the catering service by Käfer.



THE JOURNEY TO YOUR EVENT.

WITH JUST THREE STEPS.



1. LOCATION

The right one for any occasion.

Auditorium	4
Double Cones	6
Business Centre	8
Terraces	10
Business Club	12
Premium Lounge	14
Brand Areas	16
The Campus	18
Compare locations	30



2. CATERING

Event catering by Käfer – options to satisfy every taste.

20

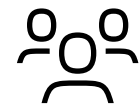


3. SPECIALS

Discover our other services, from streaming to the supporting programme.

Streaming services	23
Tours and activities	26

AUDITORIUM.



Max. 800
people



945 m²
(hall)



Total costs from
€40,000

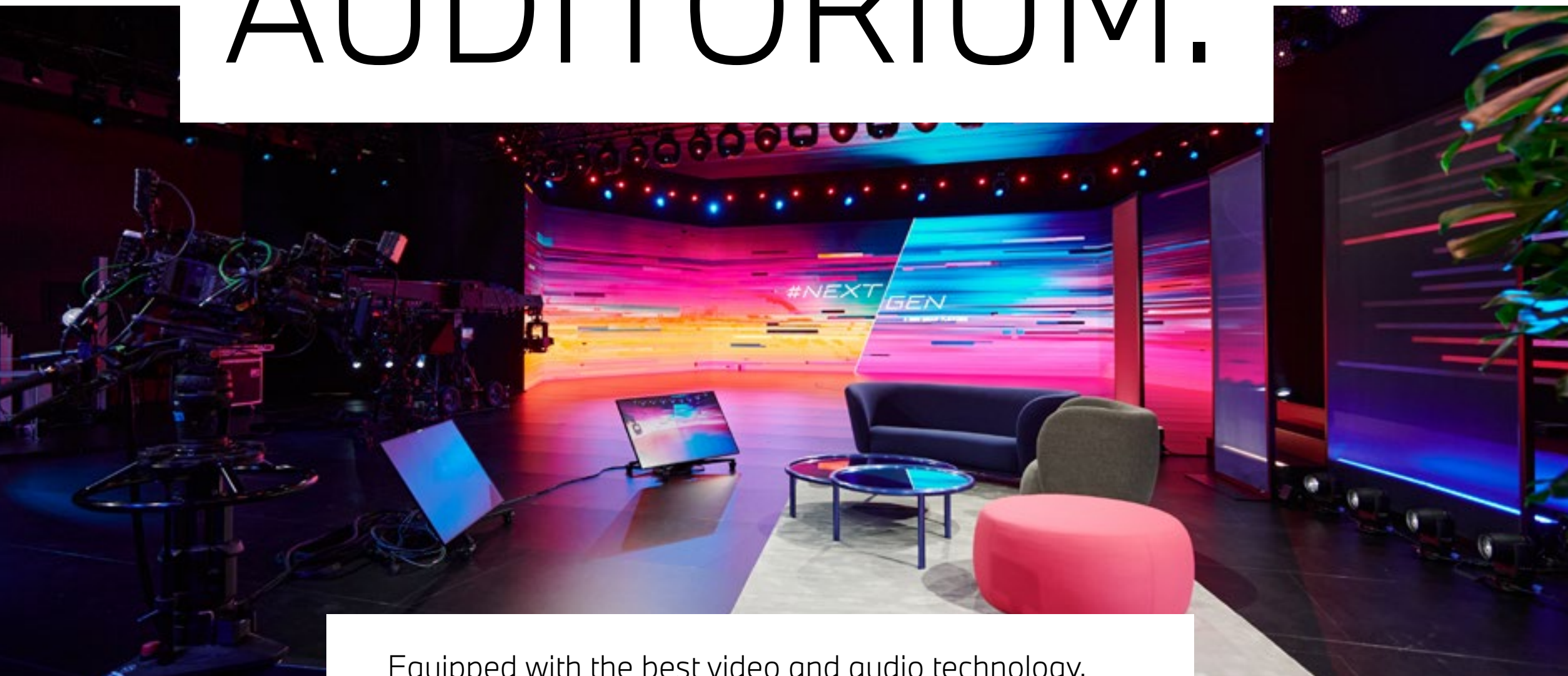
A FLEXIBLE AND AMAZING SPACE.

No space offers as many configuration options as the Auditorium. Whether it's for major shows, hybrid conferences or a gala dinner, its infrastructure with adjustable stage floors and high-class multimedia technology will meet absolutely any need.

You will also have access to the adjacent foyer for atmospheric receptions or as a catering space. Your location for major shows as well as hybrid or completely digital streaming events and conferences.



AUDITORIUM.



Equipped with the best video and audio technology.



The adjustable stage is ideal for major shows.

HIGHLIGHTS.

The height-adjustable floor that can be moved to a range of levels is unique in Europe, and enables you to design the Auditorium's room topography entirely based on your preferences. Additionally, the professional audio, lighting and video technology offers professional systems primed for major shows, concerts and projections in 4K quality.

[Equipment details](#)

[Contact us now](#)



Individual staging with our lighting technology.

DOUBLE CONE.



Max. 700
people



430 m² (groundfloor)
370 m² (underground level)



Total costs from
€30,000

A SPECTACULAR EVENT SETTING.

Here, award-winning architecture meets the latest event technology. The stylish backdrop of the Double Cone venue offers highly advanced and flexible infrastructure for major events, including catering, as well as digital streaming events. Create unforgettable moments in this northern Munich landmark. Your location for spectacular TV productions, exclusive gala receptions with VIP approach to the venue, and previews.



DOUBLE CONE.



The prize-winning glass design creates fantastic light effects,



and the LED area along the spindle is an extraordinary sight.

HIGHLIGHTS.

Technology that inspires emotions. In the Double Cone, you benefit from cutting-edge media technology directly on site. Custom media content can be played on the LED wall behind the stage, as well as the full-length LED wall on the spindle stairs. You can use the round stage and its associated light, audio and streaming technology to make every bit of your programme an impressive moment. There is also a second level available in the basement, for separate catering for example.

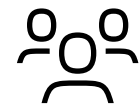
[Equipment details](#)

[Contact us now](#)



From the iconically designed building out into the world, with live streaming of your event.

BUSINESS CENTER.



Max. 170
people



160 m² (room 1)
120 m² (room 2)



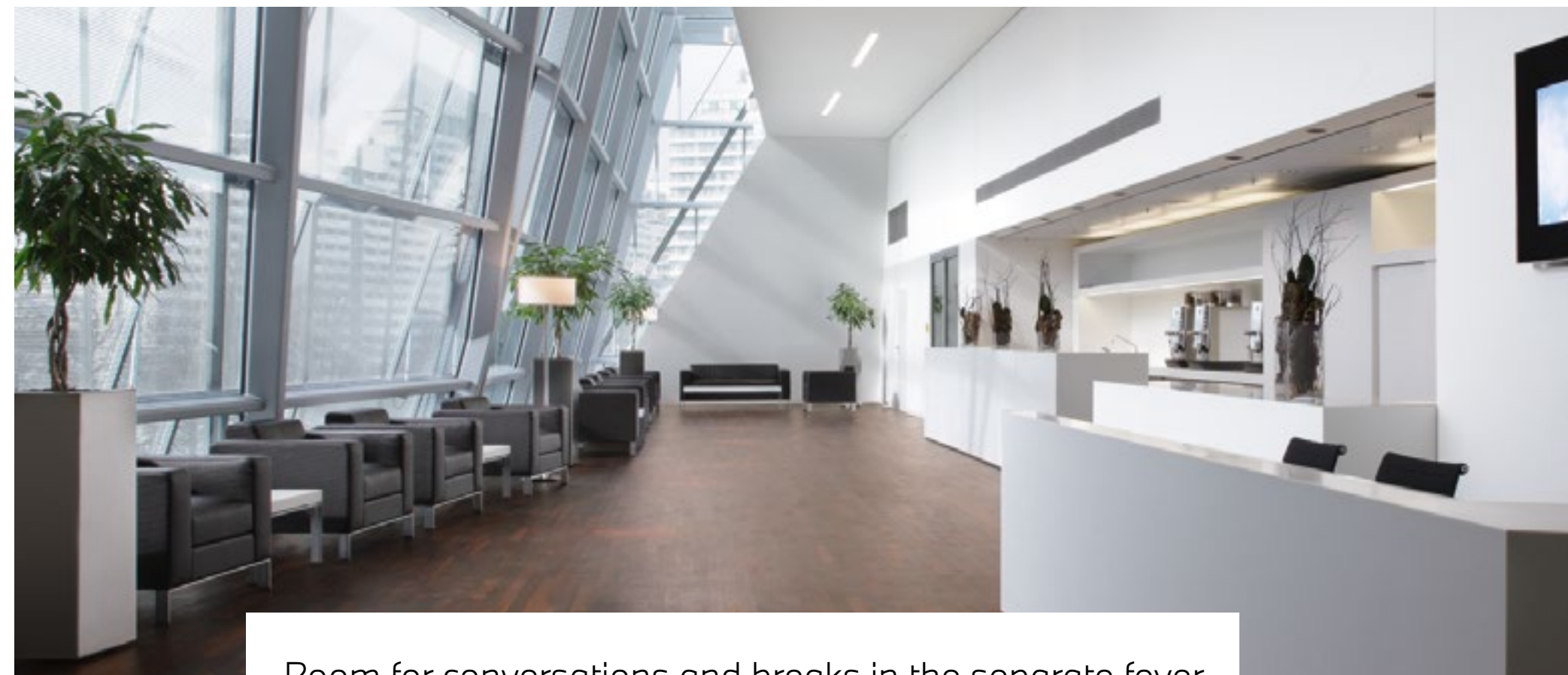
Total costs from
€3,200

TECHNOLOGY MEETS BUSINESS.

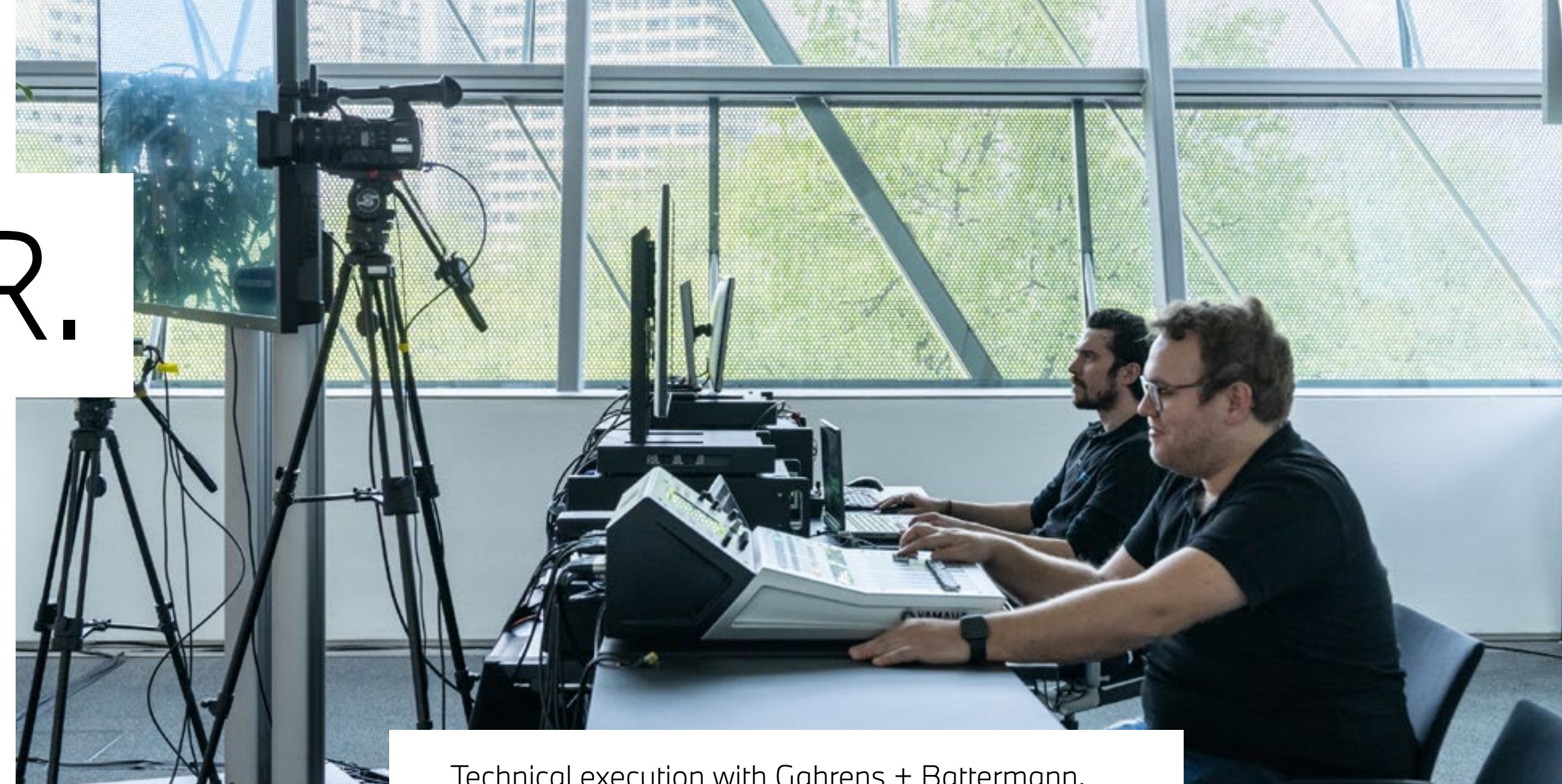
With its large size and contemporary atmosphere, the Business Center offers the highest level of functionality and flexibility for business meetings and events. You can choose between two meeting rooms that can be divided into smaller rooms as needed, using flexible walls. Fully equipped with the latest media and conference technology, this is your room for meetings and workshops.



BUSINESS CENTER.



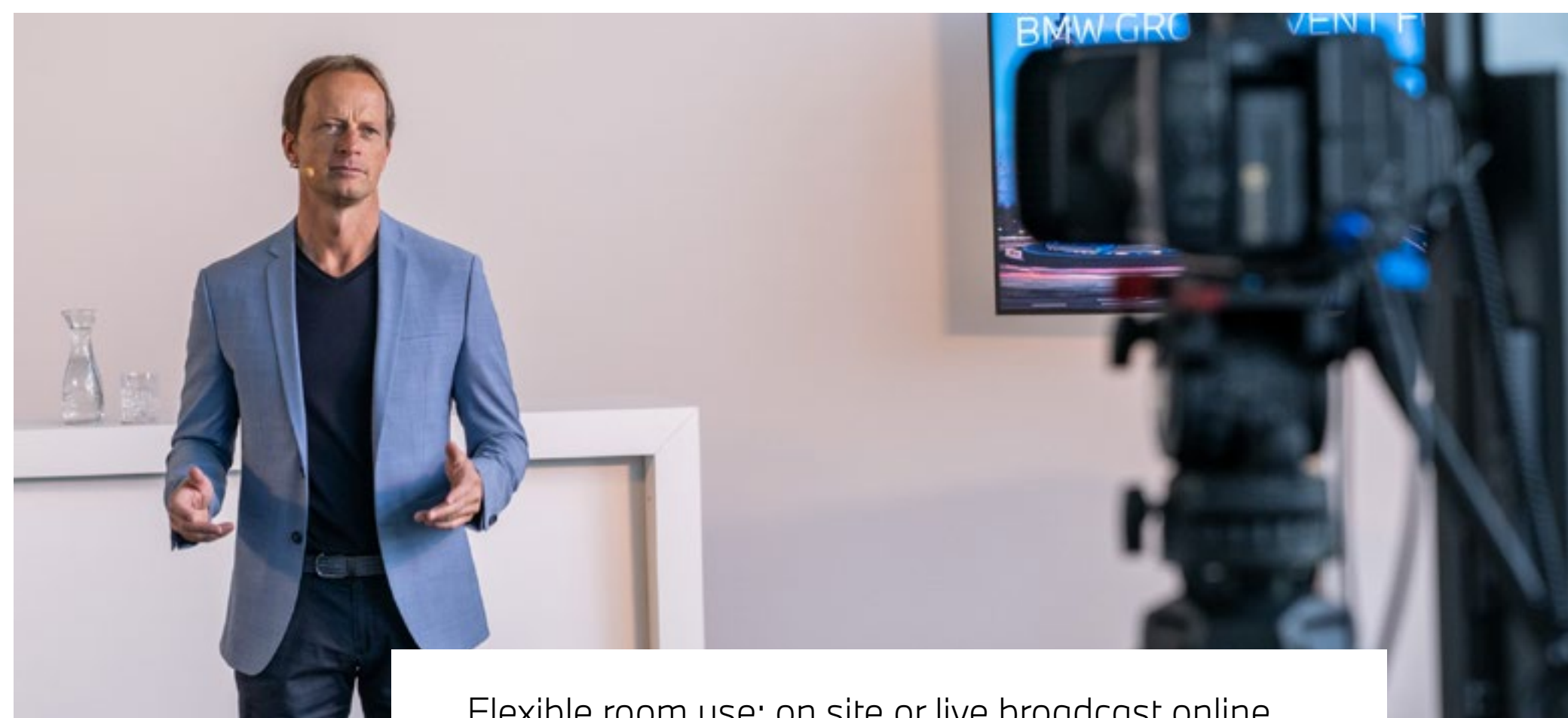
Room for conversations and breaks in the separate foyer.



Technical execution with Gahrens + Battermann.

HIGHLIGHTS.

The Business Center offers the highest level of functionality. Mobile stage elements and versatile furniture enable you to take a flexible approach to shaping the day: from presentations and whole-group discussions, to intimate rounds of conversation. If you book meeting room 1, the indoor and outdoor terrace are available to you as a catering area. If you choose meeting room 2, the Business Center foyer is available for your breaks and catering.

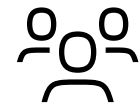


Flexible room use: on site or live broadcast online.

[Equipment details](#)

[Contact us now](#)

TERRACES.



**Max. 400
people**



**200 m² (indoor)
300 m² (outdoor)**



**Total costs from
€8,000**

THE MOST BEAUTIFUL VIEWS.

The terraces are definitely one of our location's most attractive features, and they dovetail elegantly with the architecture that surrounds them. A view of the automotive collection area can be enjoyed from the light-flooded indoor terrace, while you can catch sight of Munich Olympic Park on the outdoor terrace – the perfect location for celebratory events!



TERRACES.



Atmospheric lighting for the outdoor terrace after sundown.

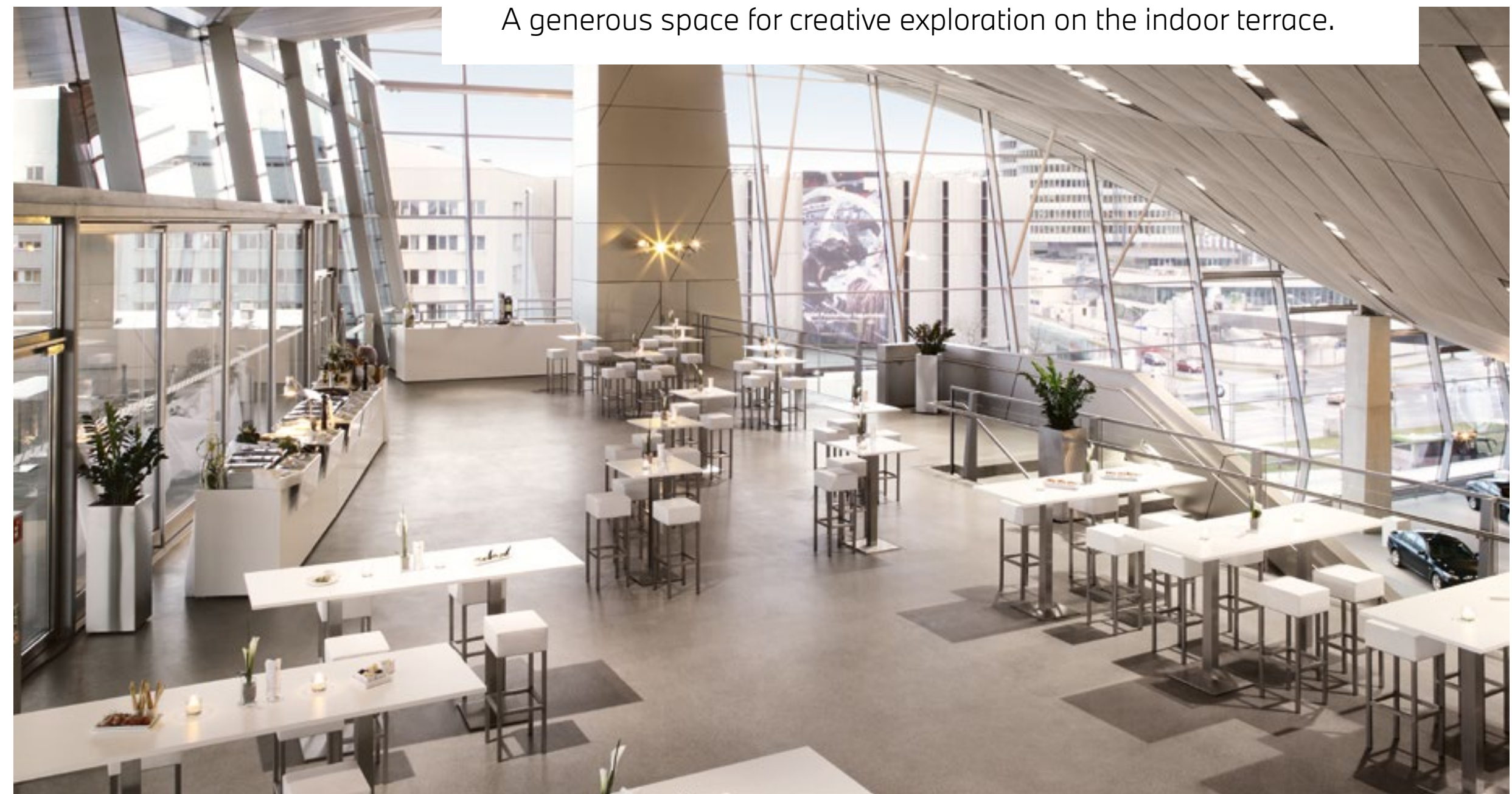
HIGHLIGHTS.

You can enjoy one of the city's most beautiful views both in the summer and winter months. The indoor terrace in no way falls short in comparison with the outdoor one: light-flooded and heated, it is ideal for events in windy and wet conditions. Both locations can be accessed by the flight of stairs in the exhibition hall and by lift.

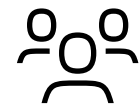
[Equipment details](#)

[Contact us now](#)

A generous space for creative exploration on the indoor terrace.



BUSINESS CLUB.



Max. 25
people



100 m²



Total costs from
€2,500

BIG BUSINESS IN SMALL GROUPS.

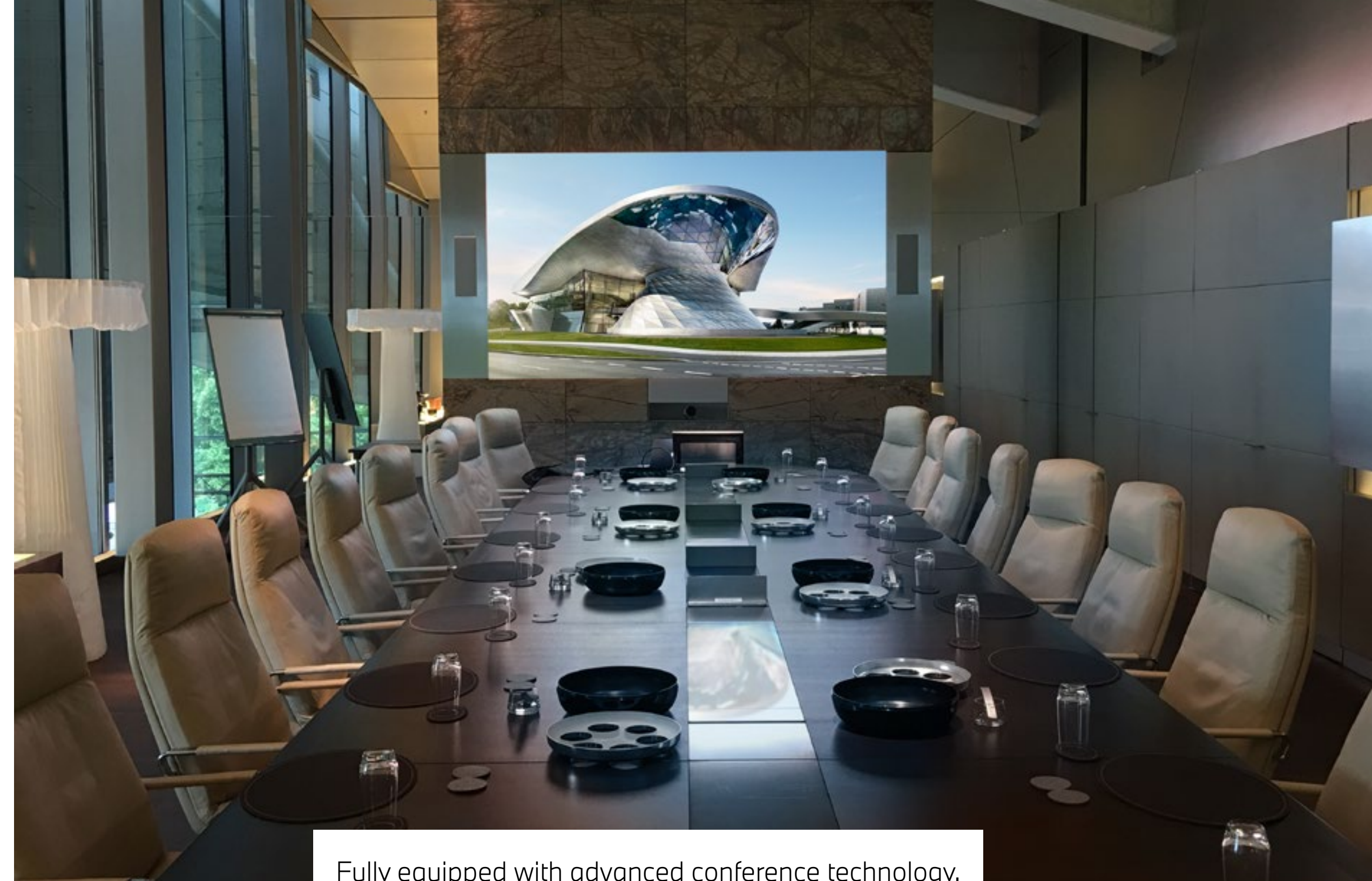
Big decisions are made on neutral ground. With its clear and elegant design, the exclusivity of the Business Club creates a professional atmosphere. Equipped with a highly advanced conference table and the corresponding technology, it paves the way for a successful business meeting. Your space for meetings, contract signings and intimate workshops at the highest level.



BUSINESS CLUB.



High comfort, so you can focus on what really matters.



Fully equipped with advanced conference technology.

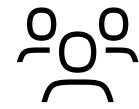
HIGHLIGHTS.

Functional equipment in a confidential atmosphere: use the LED wall with full HD for your presentations, invite people to video and phone conferences, or withdraw to the seating area integrated in the room for private conversations.

[Equipment details](#)

[Contact us now](#)

PREMIUM LOUNGE.



Max. 90
people



536 m²



Total costs from
€8,000

FOR SPECIAL OCCASIONS.

In the daytime, it's a location for delighted owners of new BMWs, and in the evenings, it's an exclusive event space for first-rate dinners and get-togethers in a lounge atmosphere.

Stylishly and comfortably equipped, this room accommodates up to 90 people in a sophisticated setting. The glazed walls of the Lounge also provide an impressive view of BMW Welt and its sights.



PREMIUM LOUNGE.



Laid for menus by Käfer.



Spacious but cosy.

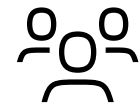
HIGHLIGHTS.

Would you like your guests to enjoy a menu with a view over Munich? You can give them this experience in the Premium Lounge. Looking out over the BMW Group plant and the four cylindrical towers of BMW Group, this space offers the perfect infrastructure for catering by Käfer. For unforgettable dinner events with special flair.

[Equipment details](#)

[Contact us now](#)

BRAND AREAS.



100 – 300
people



125 – 410 m²



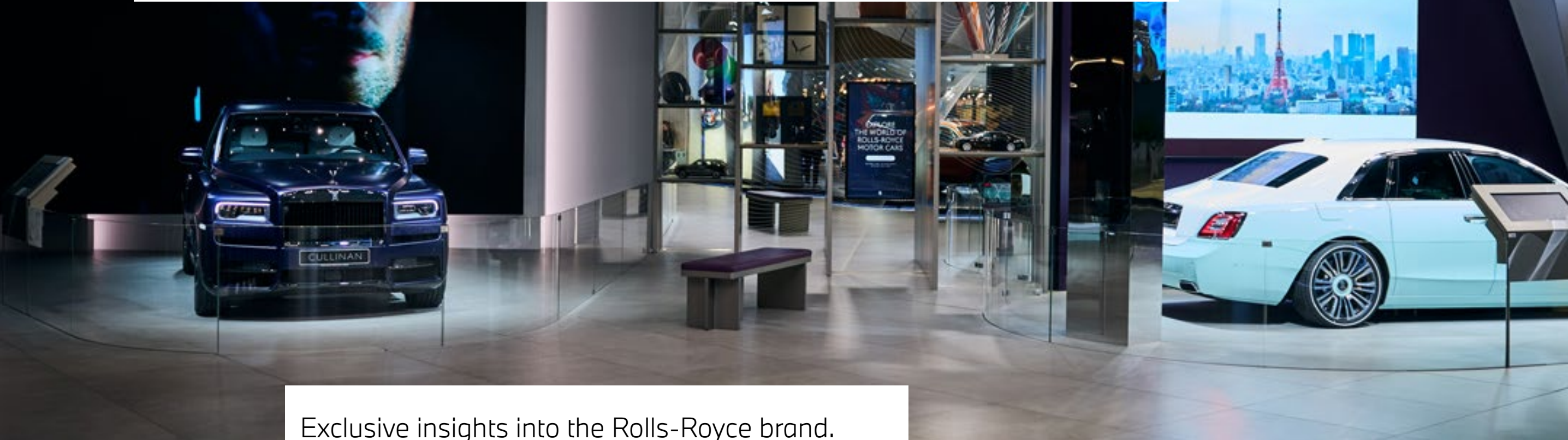
Total costs from
€2,500

AT THE HEART OF OUR BRANDS.

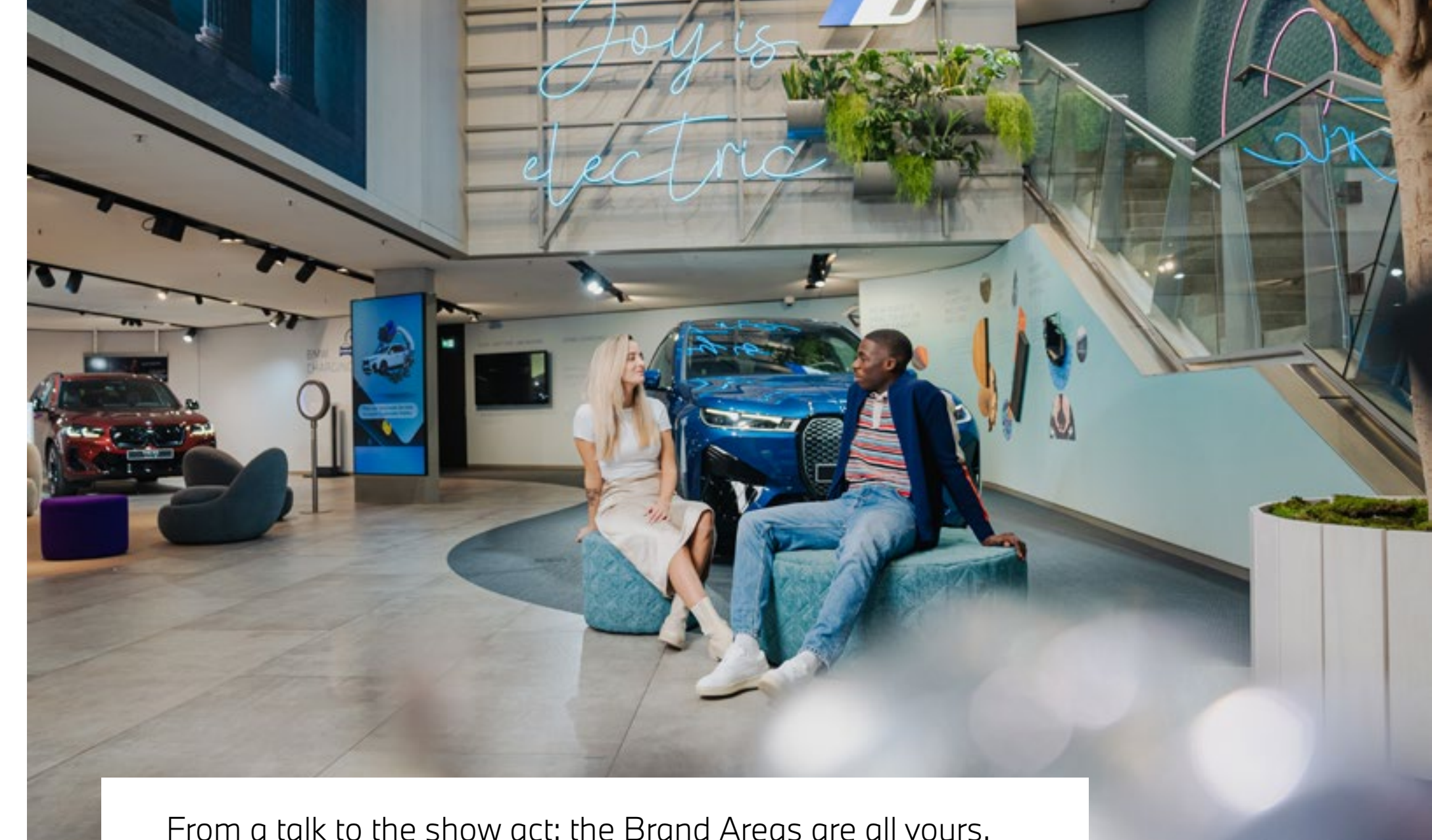
Pure fascination! One motto brings together the four spaces for our Brand Areas: passion for mobility. Experience exclusive celebrations here between Rolls-Royce, MINI or BMW M exhibition vehicles or in our BMW i space. This extraordinary atmosphere will wow your guests and is your location for cocktail receptions, get-togethers or previews.



BRAND AREAS.



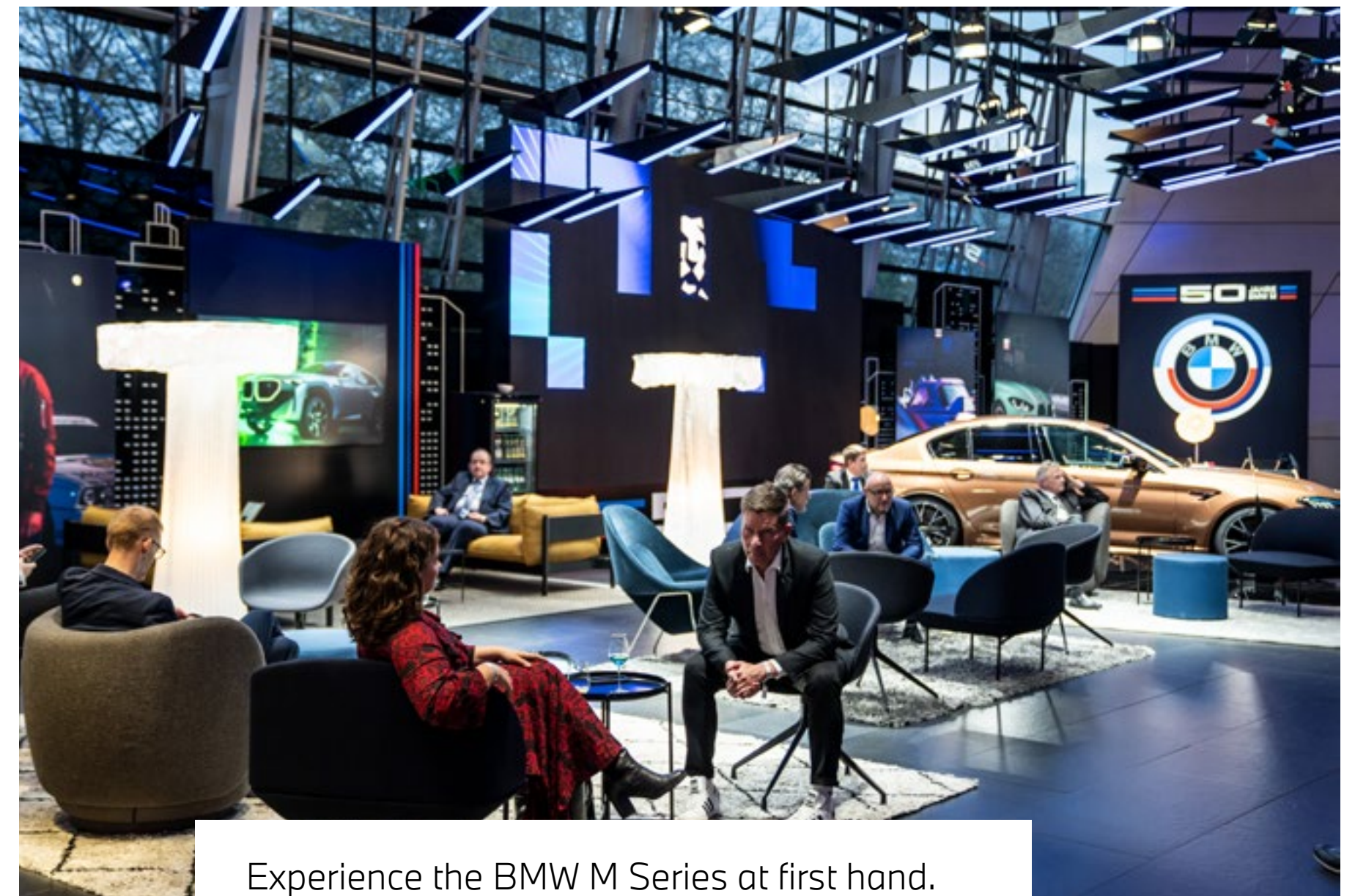
Exclusive insights into the Rolls-Royce brand.



From a talk to the show act: the Brand Areas are all yours.

HIGHLIGHTS.

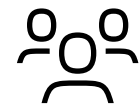
Leverage the impact of our versatile Brand Areas and combine them with your event theme. Are you looking for a luxurious, unique environment? Then rent the Rolls-Royce areas. Is your focus on innovation and sustainability? Then the BMW i area is your ideal location. We also offer exciting add-on presentations with insights into the vehicle and brand world of BMW Group by a BMW Genius.



Experience the BMW M Series at first hand.

[Contact us now](#)

THE CAMPUS.



Max. 40
people



60 m² (East)
77 m² (West)



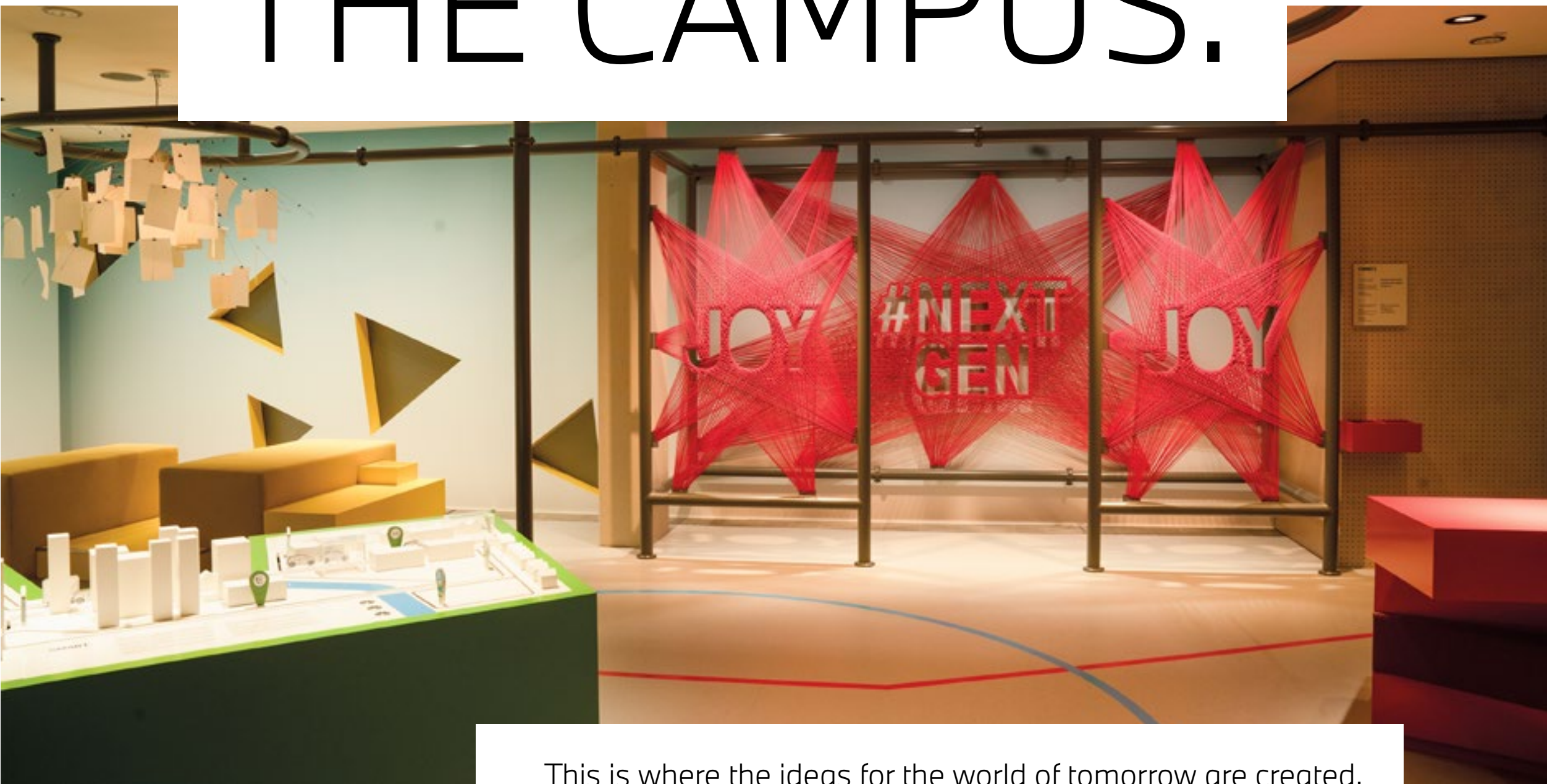
Total costs from
€3,000

ROOM FOR CREATIVITY.

The inspiring setting provided by the Campus creates the optimum conditions for creative discussion of pioneering ideas. Both the East and West Campus offer space for 40 people in rowed seating. Your location for workshops, presentations and meetings is found among analogue and digital pieces in our "Cities and Mobility of the Future" exhibition.



THE CAMPUS.



This is where the ideas for the world of tomorrow are created.

The location for joint work on projects.



Space for creative workshops in small groups.

HIGHLIGHTS.

One great feature of the Campus is a workshop space with height-adjustable workplaces, where you can collaborate with your guests to hone your ideas and develop new ones. You also have the option of creating spectacular projections on glass walls in the entrance area to welcome attendees. There are 75" displays available in the rooms for personalised use.

[Equipment details](#)

[Contact us now](#)

CATERING SERVICES.

Our partner for fine food and gastronomy:

Käfer



Menu



Buffet | Live
cooking
station



Flying
cocktails



Finger
food

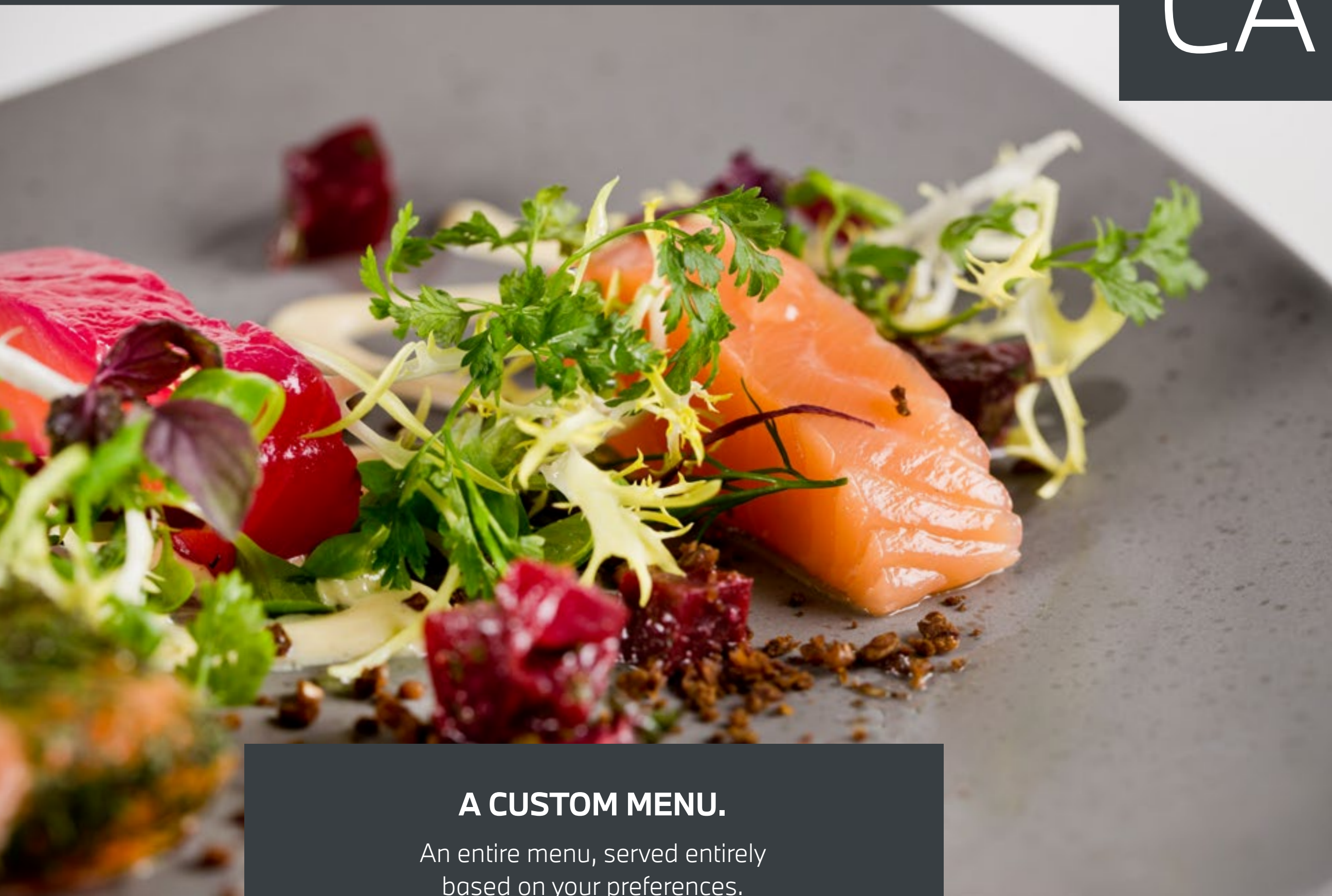


Coffee
break
snacks

DELICACIES TO SUIT EVERY TASTE.

A passion for cuisine presented with gourmet treats; Käfer will delight your guests with a wide range of culinary delicacies. Choose between cocktails, wine and soft drinks to complement the food, or have an entirely custom suggestion created for your menu. Naturally, Käfer will ensure that your event runs smoothly throughout: from tableware to furniture and perfect service.

CATERING SERVICES.



A CUSTOM MENU.

An entire menu, served entirely based on your preferences.



Vegetarian and
Vegan



Fish



Meat



BUFFET | LIVE COOKING STATION.

Freshly and spectacularly prepared before your guests' eyes.



Vegetarian and
Vegan



Fish



Meat

CATERING SERVICES.



FLYING COCKTAILS.

A complete menu in snack format, for eating at a bar table.



Vegetarian and
Vegan



Fish



Meat



FINGER FOOD.

Small-format, delicious snacks.



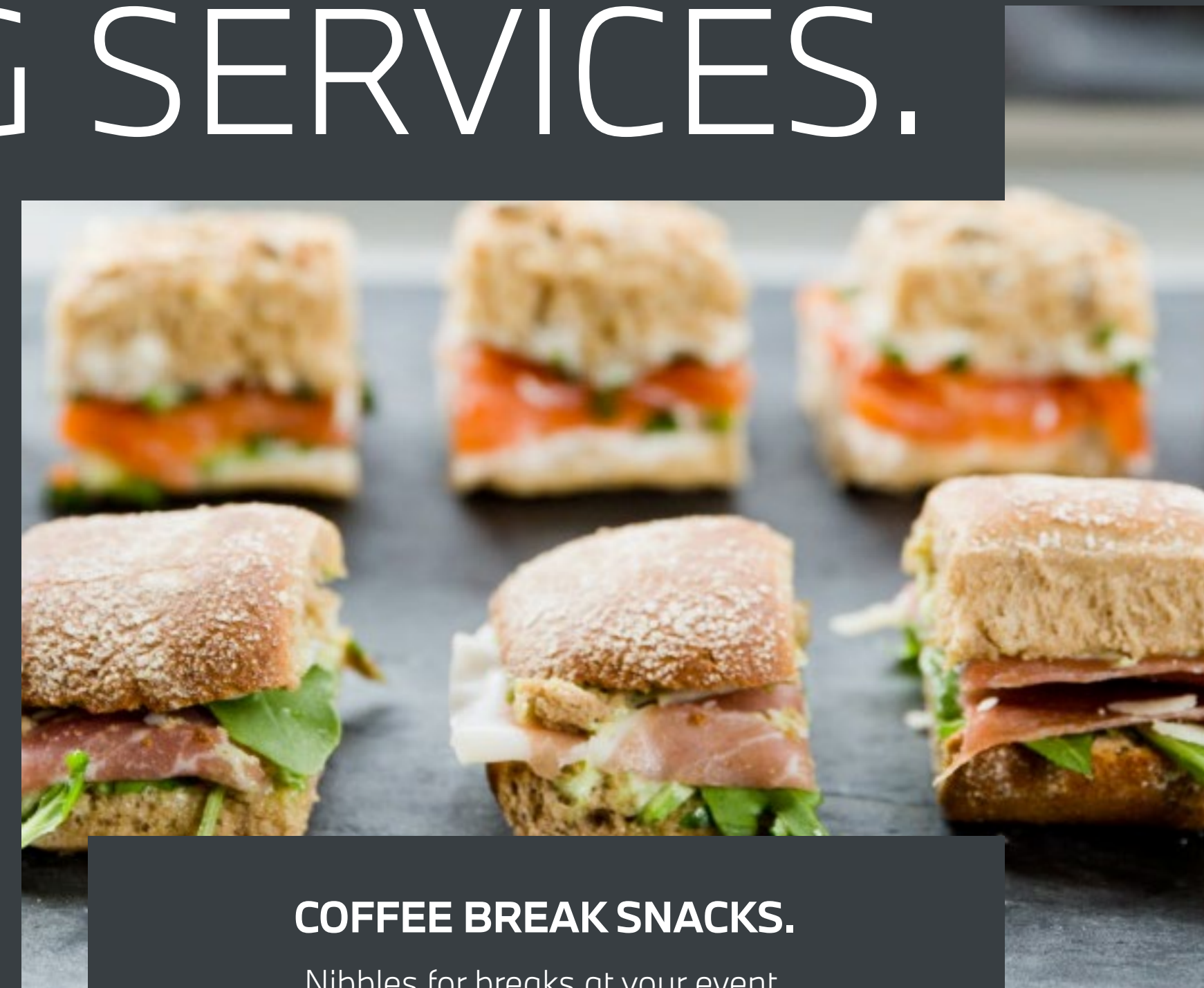
Vegetarian and
Vegan



Fish



Meat



COFFEE BREAK SNACKS.

Nibbles for breaks at your event.



Savoury



Sweet

If you have any questions about the catering options, please feel free to contact us by phone for individual advice:

089 – 3589918-19
089 – 3589918-20

[Contact us now](#)

STREAMING SERVICES.

Our partner for streaming technology.



Live streaming



Interactive tools



TV quality



App / platform

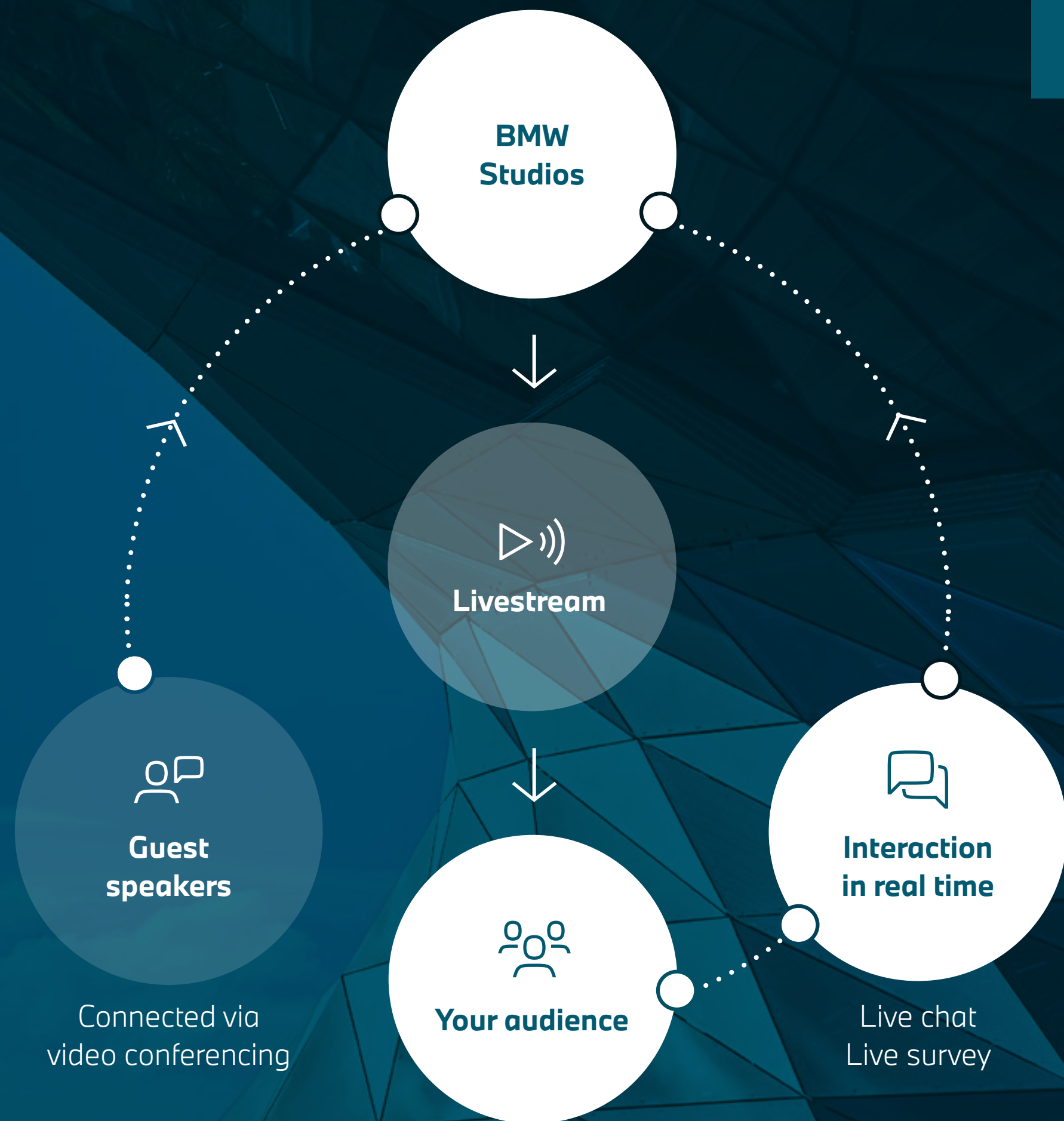


LED wall

YOUR DIGITAL EVENT PLATFORM.

Whether world premieres in hybrid format, fully digital product launches or productions in TV quality, we convert each of your event areas into a fully equipped streaming studio in no time. With our technical experts from Gahrens + Battermann, we will professionally meet all the relevant requirements for your digital or hybrid event. The best locations for this are the Auditorium, the Double Cones and the Business Centre.

OUR SERVICES.



INDIVIDUAL

Integration onto your own website and your Instagram account or creating an individual landing page in your corporate design are all possible for an additional charge.

CROSS-LOCATION

Would you like to give guest speakers at different locations chance to speak? This is also possible, using video conferencing.

INTERACTIVE

To enable your guests to actively participate in the event, we offer the option of a custom app solution with live chat and live surveys, making your event an interactive experience.

BESPOKE

Whatever events you're planning, whether straightforward online training or a spectacular product presentation in multiple languages, we ensure that you find exactly the solution that is the perfect fit for your goals and target groups. Just get in touch!

Live streaming in TV quality



CUSTOMER FIRST
CONFERENCE 2021

CUSTOMER FIRST
CONFERENCE 2021

STREAMING PACKAGES.

Customisable LED wall.

WHERE WOULD YOU LIKE TO STREAM TO?

YOUR SOCIAL MEDIA CHANNELS

Streaming via Facebook, YouTube and LinkedIn is included with all studios. An Instagram stream is also possible on consultation.

Can be booked for you without additional costs*

* Additional costs are incurred for Instagram.

YOUR EXISTING WEBSITE

A closed stream as well as interaction with your audience via live chat and live surveys are possible following agreement with your IT department.

Additional costs depending on complexity. We will be happy to prepare a personal quote for you.

A CUSTOM LANDING PAGE

We will create a landing page for you in your custom design. Registration, interaction options via live chat, live voting and the connection of additional participants are available.

A CUSTOM APP

We will create an app for you in a custom design that offers you a great deal of flexibility. A closed stream, registration with copyright protection and interaction options such as live chat, live voting and the connection of additional participants are available.

[View the details](#)

[Go to platform demo](#)

[Contact us now](#)

TOURS AND ACTIVITIES.



Individual
tours



Exclusive
insights



Ride in an
Isetta



Inspiring talks

SPECIALS FOR YOUR EVENT.

Our specials include tours, specialist presentations and a ride in an Isetta – the perfect final flourish for your event. We will make your event unforgettable with our interactive specials, whether you need a little relaxation or would like to give your guests exciting insights.

TOURS AND ACTIVITIES.



BMW WELT TOUR

Individual tours through the heart of BMW.



60 mins



Up to 20 people



€ 185 net



BMW / MINI GENIUS

Specialists give exclusive insights into the BMW Group world.



60 mins



Up to 20 people



€185 net

Contact us now

TOURS AND ACTIVITIES.



EXPERIENCE THE ICON.

Take a ride in the BMW Isetta, the smallest BMW icon in history.



60 mins



Up to 30 people



€185 net



BE AMAZED AT THE HISTORY.

Come with us on a journey through over 100 years of automotive history in the BMW Museum.



60 mins



Up to 20 people



€185 net

[Contact us now](#)

TOURS AND ACTIVITIES.



DISCOVER RARITIES.

You'll seldom get as close to our classics and rarities as in the BMW Group Classic.



60 mins



Up to 20 people



€211 net



FIND OUT ABOUT THE CREATION PROCESS.

Be there when the latest models are created in our BMW plant.



120 mins



Up to 24 people



€219 net

EQUIPMENT DETAILS.

COMPARE LOCATIONS.

OVERVIEW.

	AUDITORIUM.		DOUBLE CONES.		BUSINESS CENTRE.			TERRACES.		BUSINESS CLUB.	PREMIUM LOUNGE.	THE CAMPUS.	
	Hall	Foyer	Ground floor	Underground level	Room 1	Room 2	Foyer	Outside	Inside			East	West
Length / width	19 x 42 m	12 x 37 m	ø = 24 m	–	13 x 12 m	10 x 12.5 m	29 x 6.5 m	27 x 11 m	31 x 6.5 m	14.5 x 7.5 m	–	5.4 x 10.8 m	7.8 x 9.5 m
Room size	945 m ²	450 m ²	430 m ²	370 m ²	160 m ²	120 m ²	195 m ²	300 m ²	200 m ²	100 m ²	536 m ²	60 m ²	77 m ²
Rowed seating	712	–	278	–	170	120	–	–	–	–	–	40	40
Parliament seating	362	–	120	–	78	60	–	–	–	25	–	20	20
Gala seating	380	–	140	–	–	–	–	–	–	–	90	–	–
U-shaped seating	–	–	–	–	36	30	–	–	–	–	–	–	–
Standing spaces	800	600	450	250	–	–	70	200	200	–	–	–	–
Room height	10.20 m	–	–	–	4.75 m	4.75 m	–	–	8 m	5.60 m	–	–	–

The figures given in the table are maximum options and provide an initial point of reference. We will be happy to create a room and catering concept based on your requirements, tailored to your planned event. Seating arrangements not stated are generally not possible or only possible following individual planning and agreement.

AUDITORIUM. HALL.

EQUIPMENT DETAILS.



Max. 800
people



945 m²



Total costs from
€40,000

Delivery	Via the ground floor loading gate on the east forecourt. There is the option of supplying the rear stage directly from outdoors. The loading gate opening width is 3.6 m.
Lighting	<ul style="list-style-type: none">• Light console: 2 x grandMA2 light including WDMX for wireless control• 104 halogen theatre spotlights (Fresnel, PC, Profiler, PAR), 750 to 5,000 W• 82 LED moving lights (wash, spot, beam)• Various mobile moving lights (wash, spot, beam)• Various battery-supported LED spotlights (Astera AX5-10 / Astera Titan Tube)• 2 automatic tracker systems (zactrack) and remote-controlled RoboSpotFollow spot system with 2 controllers• Haze and fog machine
Floor covering	Wood, smoked oak
Load-bearing capacity of floor	7.5 KN / m ²
Interpreter technology	<ul style="list-style-type: none">• 4 interpreter cabins with 2 workspaces in each• Visual contact via monitors• Infrared system

Electrical connections	Power supply: There are junction boxes distributed across the entire Auditorium, with network, DMX, Schuko and multicore, partly in the floor, partly in the walls, and on lighting bridges. Versatile, individually fused fixed current within the Auditorium: <ul style="list-style-type: none">• 10 x 32 A CEE (all including ground leakage)• 6 x 63 A CEE (partly without ground leakage)• 2 x Powerlock 250 A on the side stages
Wardrobe areas	In the foyer on the basement level <ul style="list-style-type: none">• 1 x collective artists' wardrobe areas 34 m², divisible• 2 x artists' wardrobe areas, each of 17 m²
Rigging points	10 KN
Sanitary facilities	In the foyer on the basement level
Podium	23 movable stage podiums for suitable topography
Lifting gate	17x6 m to the foyer, can be used for staging

AUDITORIUM. HALL.

EQUIPMENT DETAILS.



Max. 800
people



945 m²



Total costs from
€40,000

Rigging	<ul style="list-style-type: none">• 6 top-light hoists, three-point, 7.5 KN maximum load capacity• 4 machine hoists (set area) 5.0 KN maximum load capacity• 3 machine hoists (east side stage) 5.0 KN maximum load capacity• 3 machine hoists (west side stage) 5.0 KN maximum load capacity• 6 machine hoists (rear stage) 5.0 KN maximum load capacity• 16 chain hoists, can be freely positioned, 10.0 KN maximum load capacity• 8 belt hoists with 2.5 KN maximum load capacity• 8 belt hoists with 3.0 KN maximum load capacity• Available via the bridge system• Mobile rigging with 200 running metres of Euro Truss, three-point 35 mm
Sanitary facilities	In the foyer on the basement level
Partition walls	Possible on a mobile basis, room separation with curtains Slatted sliding walls for separating the side stage
Blackout	Hall is windowless
Special considerations	Sound-absorbing wall and ceiling structure with fixed echo time, broadcasting van parking space on the east forecourt.
Other	Various curtains, black, cotton velours and Trevira CS
Stage setup	Speak to our project managers and our technical manager about your stage setup. There are many arrangements available, as well as custom structural elements for your design. <ul style="list-style-type: none">• 1 x collective artists' wardrobe areas 34 m², divisible• 2 x artists' wardrobe areas, each of 17 m²
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

AUDITORIUM. HALL.

EQUIPMENT DETAILS.



Max. 800
people



945 m²



Total costs from
€40,000

SOUND ENGINEERING.

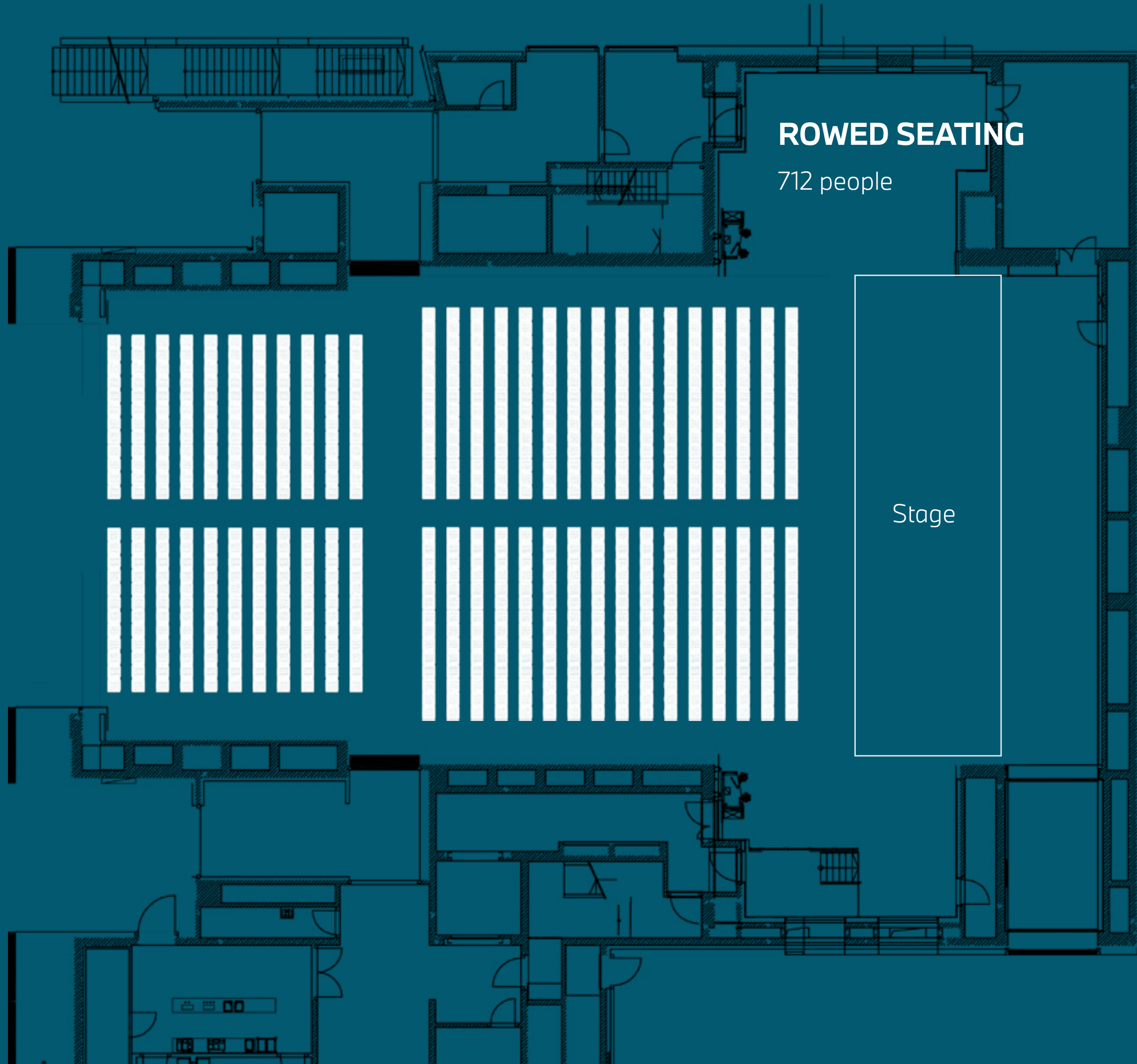
Signal processing, control	<ul style="list-style-type: none">• Yamaha Rivage PM10 foh Sound consoles and PM10S backup/monitor• Various digital Yamaha RIO and RPIO Stageboxes
Public address system	<ul style="list-style-type: none">• L-Acoustics KARA 1 line array winged with SB18 basses• L-Acoustics 5XT nearfills permanently installed in the podium edges• Various mobile speakers for monitoring or expansions (L-Acoustics, Meyer-sound, Lambda Labs)
Microphone system	<ul style="list-style-type: none">• 16 Shure Axient receivers for wireless, secure transfer• 8 Shure Axient digital manual transmitters with KSM9 capsule• 12 Shure Axient digital bodypacks with headset• Various speaker's console microphone systems (Schoepps, Sennheiser, beyerdynamic)• Various microphone systems for instruments, including wireless options
Network intercom	<ul style="list-style-type: none">• Redundant TwinLAN and DANTE sound network• Riedel intercom (Artist 64 mainframe) at each control area, speaking stations that are freely positionable, and 10 mobile stations (Bolero) – can be expanded• iPad• Active software monitoring of all components (Shure Workbench, Showlink, Artist Director)• Feed computer (playlists, including online; individual files) and recording computers for stereo or multitrack recordings

VIDEO ENGINEERING.

Front projection	Christie Boxer 4k / 30,000 ANSI
Rear projection	Panasonic PT DZ 21000 ANSI
Side projection	<ul style="list-style-type: none">• Centrally in the hall for logo or similar on the wall• 2 x Panasonic PT DZ 13000 ANSI
Canvas (climber screen)	<ul style="list-style-type: none">• Front projection: 16 m x 10 m• Rear projection: 16 m x 10 m
Projection size	<ul style="list-style-type: none">• 14.5 m x 10 m• Both screens can be freely positioned in the room and can be moved/rolled in for staging during events• The image size depends on the position in the room
LED wall	<ul style="list-style-type: none">• inspireLEddb 2.6pro (2.6 mm pixel pitch)• Up to 30 m wide, up to 6 metres tall
Monitors	2 x Voschauer NEC 46" as well as further mobile monitors up to 86" possible
Feed system	Playback Pro and/or Watchout as well as various feed computers
Production	Analog Way Aquilon graphics mixer As well as 4K image production
Cameras	3 permanently installed dome cams (can be used e.g. for simultaneous viewing)

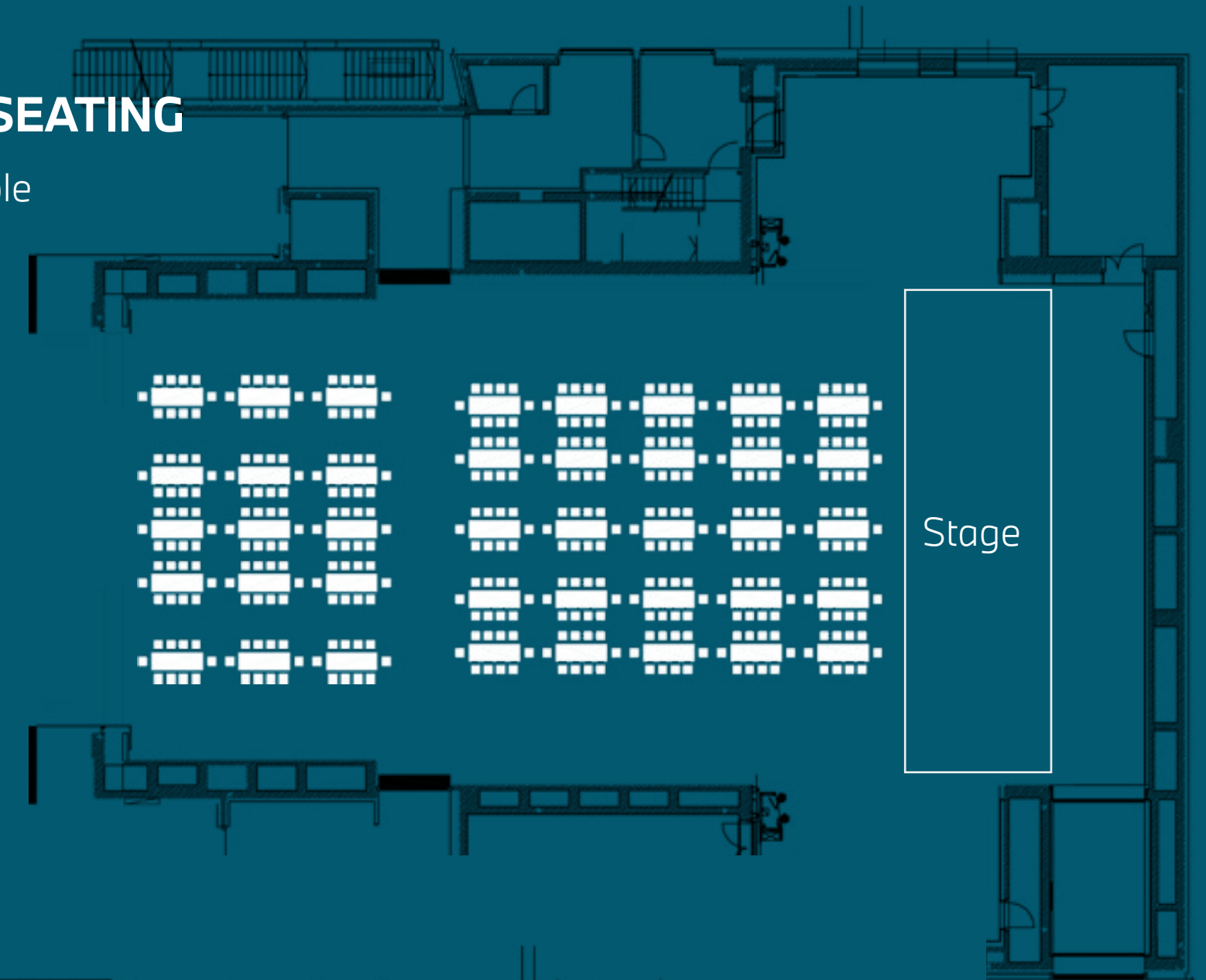
AUDITORIUM. HALL.

LAYOUT AND SEATING OPTIONS.



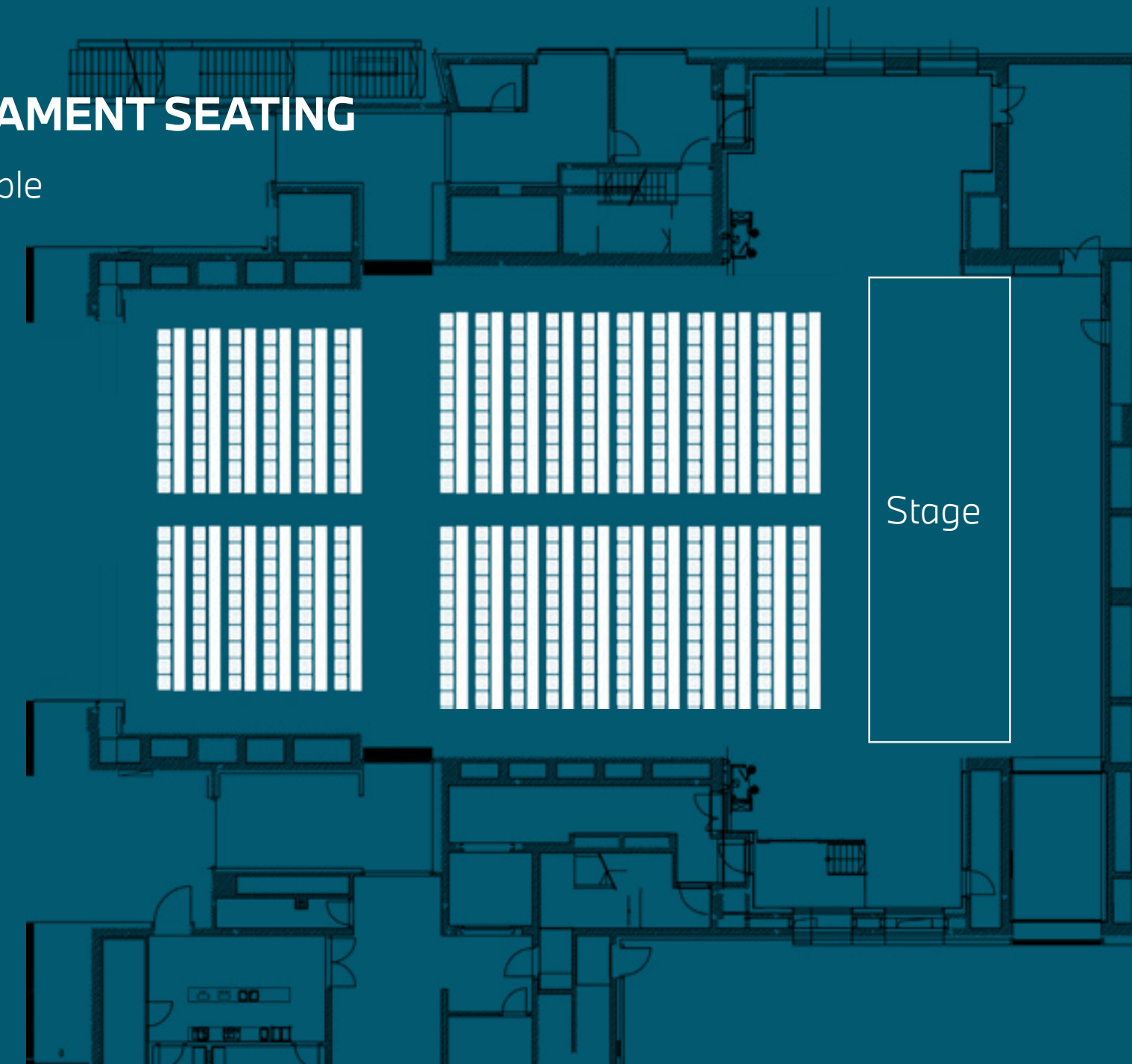
GALA SEATING

400 people



PARLIAMENT SEATING

362 people



AUDITORIUM. FOYER.

EQUIPMENT DETAILS.



Max. 700
people



450 m²



Total costs from
€30,000

Delivery	Via the ground floor loading gate on the east forecourt. There is the option of supplying the rear stage directly from outdoors. The loading gate opening width is approximately 3.6 m.
Lighting	<ul style="list-style-type: none"> • Brightening by means of ceiling lighting • Spotlights on ERCO tracks • Atmospheric light possible
Public address system	4 MeyerSound speakers are permanently installed with UPA-1P (including inlet gong)
Microphone system	For DJ and voice, we offer a mobile public address system
Floor covering	DS hard-material screed
Load-bearing capacity of floor	12.5 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	<ul style="list-style-type: none"> • Multiple 32 ACEE • Multiple 16 A Schuko • For exhibition elements
Wardrobe areas	In the foyer on the basement level
Rigging points	4 x approx. 2.5 KN

Screen	Mobile construction possible
Podium	Mobile construction possible
Projection	<ul style="list-style-type: none"> • Mobile construction possible • Monitors of various sizes up to 86"
Projection size	We recommend an LED wall for major presentations. Generally: incoming daylight prevents good projection, and so we recommend a display/LED.
Rigging	Possible on the rigging points, otherwise on stands
Sanitary facilities	On the basement level
Partition walls	Possible on a mobile basis
Blackout	Without
Other	Mobile counters facilitate an inlet setup
Special considerations	The area is particularly well-suited to exhibition elements but also for a catering-based reception.
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

DOUBLE CONE. GROUND FLOOR.

EQUIPMENT DETAILS.



Max. 700
people



430 m²



Total costs from
€30,000

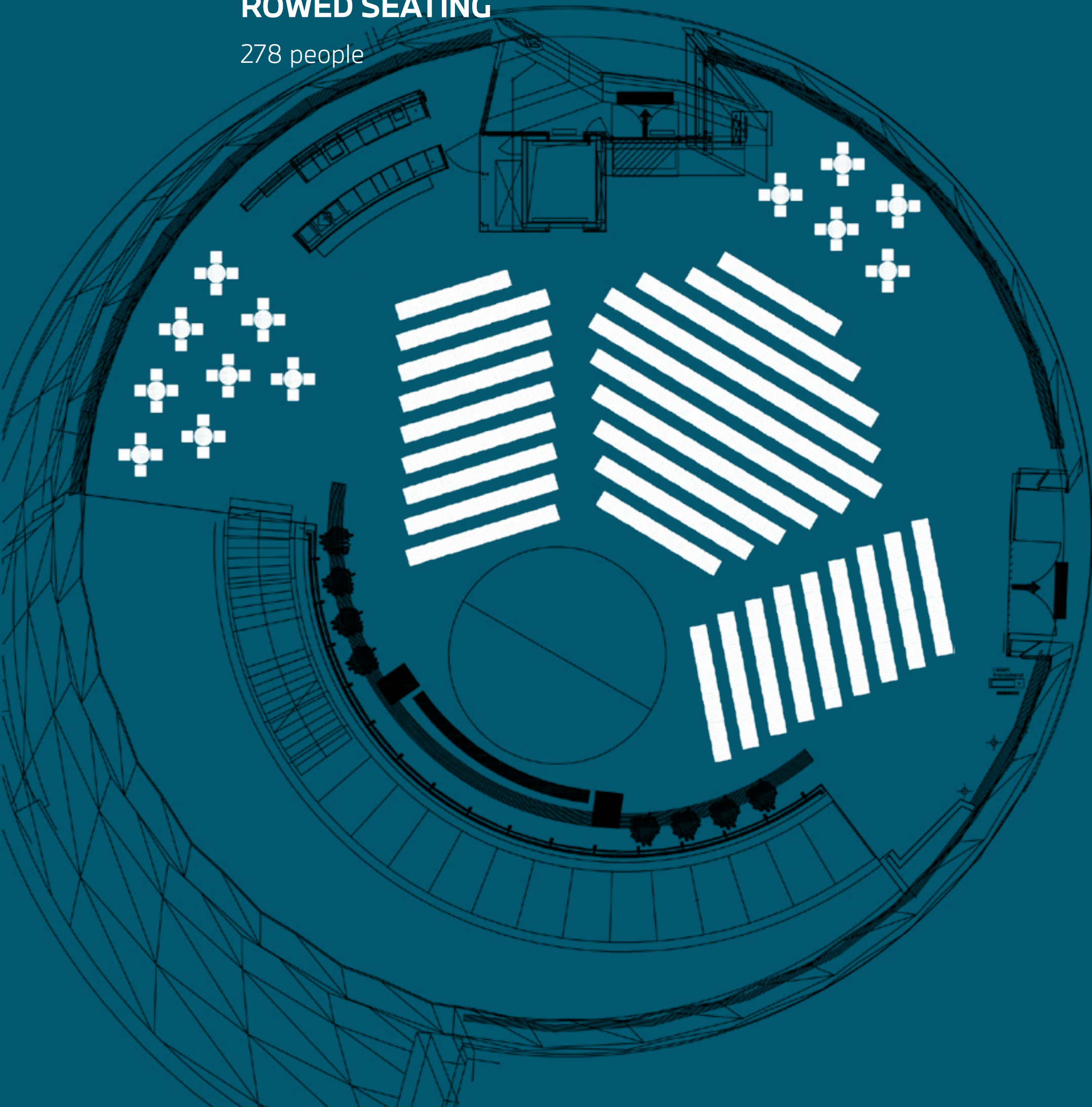
Delivery	Via the ground floor at the south entrance
Lighting	<ul style="list-style-type: none"> Over 50 permanently installed moving lights (Robe Spiider Wash, Robe Esprit Spot, JB A8) as well as conventional lighting for the stage and room Light console: grandMA2 light including WDMX for wireless control Mobile decentral light; battery-powered LED also possible
Public address system	<ul style="list-style-type: none"> L-Acoustics KIVA line array with SB 18 basses as well as Meyersound near-fills Yamaha QL5 sound console including digital Stagebox RIO 3224D
Microphone system	<ul style="list-style-type: none"> 8 permanently installed Shure ULXD2 transmission paths, with option of manual transmitter or bodypack/headset Speaker console microphone system Expansion of the transmission paths as well as conventional microphone systems are possible Intercom: fixed speaking station and wireless possible
Floor covering	<ul style="list-style-type: none"> Raised floor DS hard-material screed
Load-bearing capacity of floor	12.5 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	<ul style="list-style-type: none"> 2 x 63 A CEE Various Schuko connections in floor tanks
Rigging points	None

Screen	<ul style="list-style-type: none"> LED video wall, 1.6 mm Resolution 3,840 x 2,160 pixels (UHD) Ratio/format 1:1.78 / 16:9
LED technology	<ul style="list-style-type: none"> All-round LED staging with 2.5 mm LED screen 5 x content available Content can also be custom-created
Wardrobe areas	Mobile clothes stands
Podium	Rotating stage, 7 m in diameter, in front of the LED wall
Video production	Image processing: 2 x Barco E2 Gen 2 as well as at least 2 playback computers
Monitors	Available in various sizes up to 86"
Projection size	Screen area: 639.8 width x 359.9 cm height
Rigging	On stands
Sanitary facilities	On the basement level
Partition walls	Possible on a mobile basis
Blackout	Without
Other	In the outdoor area, free areas can be used for your event (bar tables). Broadcasting van parking space nearby.
Special considerations	Extraordinary architecture. Permanently installed and illuminated bars give a special atmosphere.
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

DOUBLE CONE. GROUND FLOOR. LAYOUT AND SEATING OPTIONS.

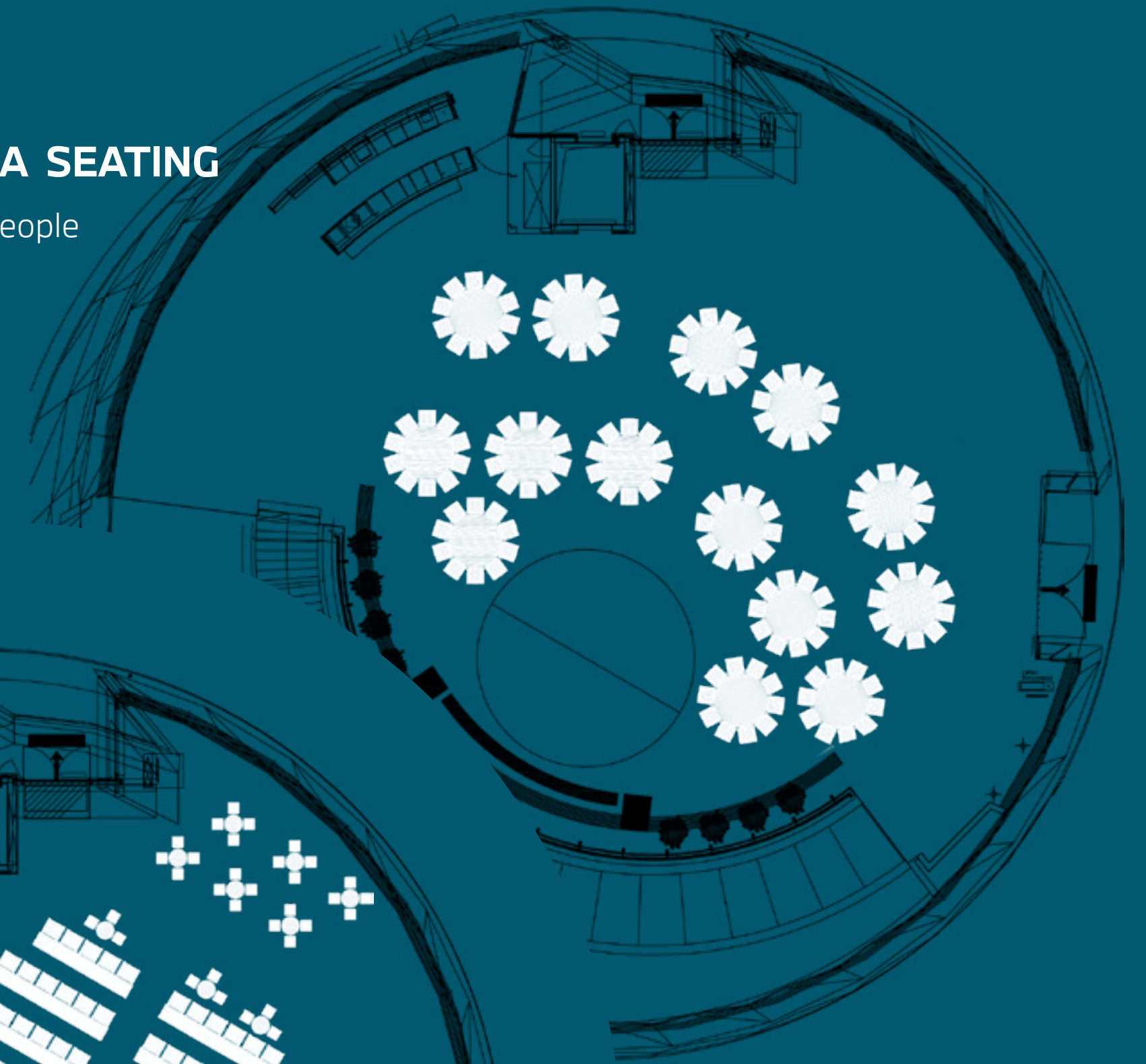
ROWED SEATING

278 people



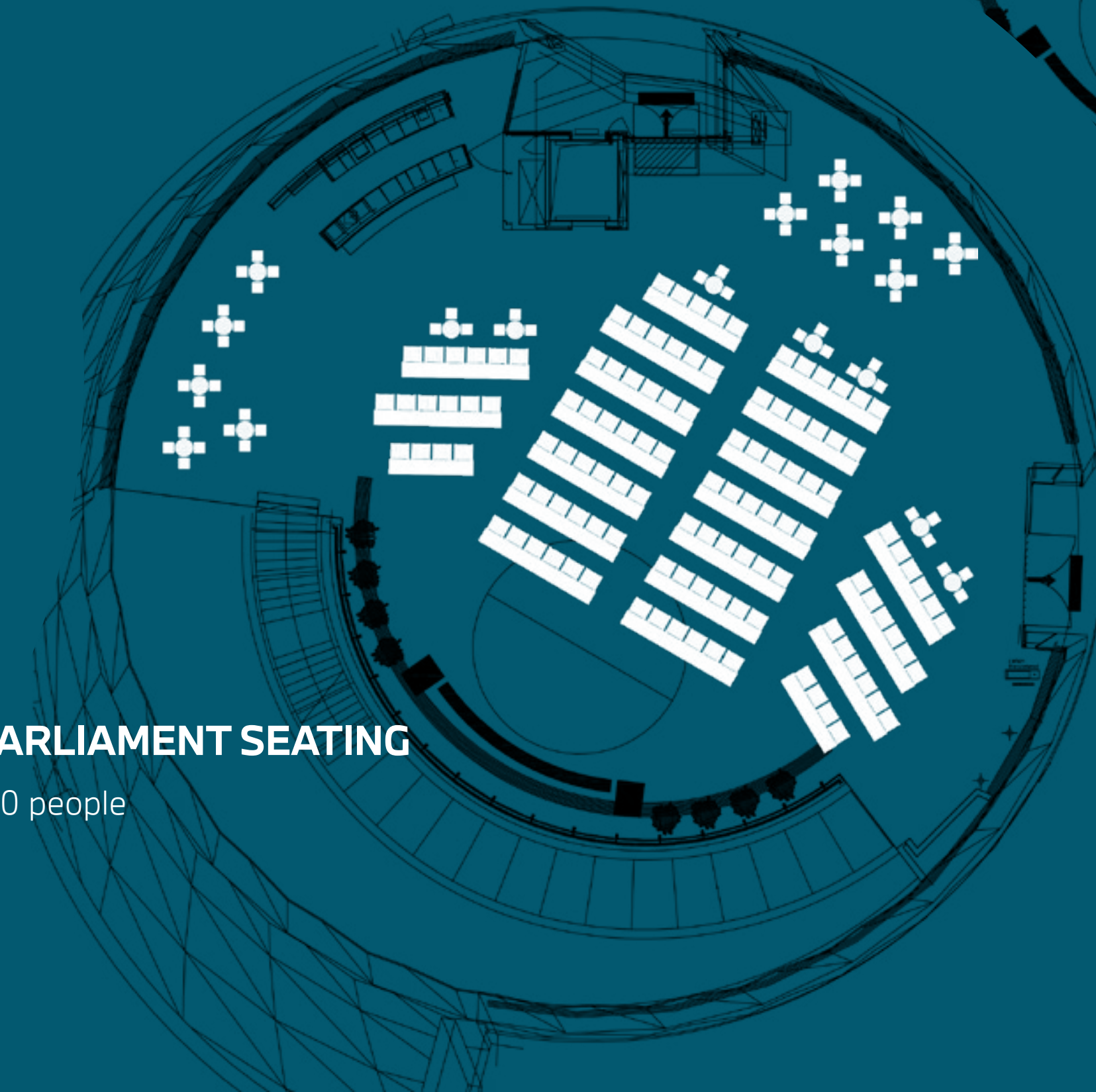
GALA SEATING

140 people



PARLIAMENT SEATING

120 people



DOUBLE CONE. UNDERGROUND LEVEL.

EQUIPMENT DETAILS.



Max. 700
people



370 m²



Total costs from
€30,000

Delivery	Via the ground floor at the south entrance
Lighting	<ul style="list-style-type: none"> • 12 moving lights • Atmospheric light possible by means of mobile battery-powered LED spot-lights
Public address system	Installed wall speaker, mobile systems possible
Microphone system	Mobile systems possible
Floor covering	DS hard-material screed
Load-bearing capacity of floor	10.0 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	Various connections in floor tanks
Wardrobe areas	Mobile clothes stands
Rigging points	None

Permanently installed screens	<p>Video wall 1:</p> <ul style="list-style-type: none"> • 4 seamless displays (each 1,920 x 1,080 px) • Screen area 484 x 68.4 cm • Resolution 7,680 x 1,080 pixels • Ratio 1:7.1 <p>Video wall 2:</p> <ul style="list-style-type: none"> • 10 seamless displays (each 1,920 x 1,080 px) • Screen area: 1,210 wide x 68.4 cm high
Podium	Mobile construction possible
Projection	Custom content possible
Rigging	On stands
Sanitary facilities	Present
Partition walls	Possible on a mobile basis
Blackout	Without
Other	Briefing room (artists' wardrobe)
Special considerations	Extraordinary architecture. Permanently installed and illuminated bars give a special atmosphere.
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

BUSINESS CENTER. ROOM 1.

EQUIPMENT DETAILS.



Max. 170
people



160 m²



Total costs from
€3,200

Delivery	Via ground floor at east forecourt access
Lighting	<ul style="list-style-type: none"> • Multiple dimmable light moods on the wall tableau • Stage or atmospheric light possible on a mobile basis
Public address system	Location-related public address system with ceiling-mounted speaker and subwoofers built into the walls
Microphone system	Additional microphones possible
Floor covering	Raised floor, carpet, anthracite
Load-bearing capacity of floor	5 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	2 x 32 ACEE, multiple 16 A Schuko
Wardrobe areas	Mobile clothes stands
Rigging points	None
Screen	Climber screen
Podium	Mobile construction possible
Rigging	On stands
Sanitary facilities	Present
Partition walls	The room can be divided into two sub-rooms.

Blackout	Present
Projection	HD projector, Panasonic PZ 21K
Projection size	<p>All figures for 16:9.</p> <p>Room 1 total:</p> <ul style="list-style-type: none"> • Size of screen 184 inch ~ 266 inch • Width 4.06 m ~ 5.89 m • Height 2.29 m ~ 3.31 m <p>Room 1, sub-rooms A + B:</p> <ul style="list-style-type: none"> • Size of screen 120 inch ~ 232 inch • Width 2.66 m ~ 5.14 m • Height 1.5 m ~ 2.89 m
Other	<ul style="list-style-type: none"> • The room can be divided into two rooms in which there is also a public address system and projection screen. • Central control unit for all technical systems integrated into the room for controlling media, sound and light technology, as well as glare shield/shadowing • Our conference service will support you on site • Digital signage at the entrance is possible
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

BUSINESS CENTER. ROOM 2.

EQUIPMENT DETAILS.



Max. 120
people



120 m²



Total costs from
€3,200

Delivery	Via ground floor at east forecourt access
Lighting	<ul style="list-style-type: none"> • Multiple dimmable light moods on the wall tableau • Stage or atmospheric light possible on a mobile basis
Public address system	Location-related public address system with ceiling-mounted speaker and subwoofers built into the walls
Microphone system	<ul style="list-style-type: none"> • 2 x radio handheld microphone • Additional microphones possible
Floor covering	Raised floor, carpet, anthracite
Load-bearing capacity of floor	5 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	2 x 32 ACEE, multiple 16 A Schuko
Wardrobe areas	Mobile clothes stands
Rigging points	None
Screen	Climber screen
Podium	Mobile construction possible
Rigging	On stands
Sanitary facilities	Present

Partition walls	The room can be divided into two sub-rooms.
Blackout	Present
Projection	HD projector, Panasonic PZ 21K
Projection size	<p>Room 2A:</p> <ul style="list-style-type: none"> • Size of screen 146 inch ~ 188 inch • Width 3.23 m ~ 4.16 m • Height 1.82 m ~ 2.34 m <p>Room 2B:</p> <ul style="list-style-type: none"> • Size of screen 145 inch ~ 186 inch • Width 3.11 m ~ 4.01 m • Height 1.95 m ~ 2.5 m
Other	<ul style="list-style-type: none"> • The room can be divided into two rooms in which there is also a public address system and projection screen. • Central control unit for all technical systems integrated into the room for controlling media, sound and light technology, as well as glare shield/shadowing • Our conference service will support you on site • Digital signage at the entrance is possible
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

BUSINESS CENTER. FOYER.

EQUIPMENT DETAILS.



Max. 70
people



195 m²



Total costs from
€3,200

Delivery	Via ground floor at east forecourt access
Lighting	Atmospheric light
Public address system	Mobile public address system possible
Floor covering	Oiled dark oak
Load-bearing capacity of floor	5 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	Multiple 16 A Schuko
Wardrobe areas	Wardrobe area in cabinet
Rigging points	None

Screen	None
Podium	Mobile construction possible
Projection	Here, we recommend additional monitors of up to 85" if needed
Projection size	Here, we recommend additional monitors of up to 85" if needed
Rigging	On stands
Sanitary facilities	Present
Partition walls	Possible on a mobile basis
Blackout	Without
Other	Central control unit for all technical systems integrated into the room for controlling media, sound and light technology, as well as glare shield/shadowing
Special considerations	<ul style="list-style-type: none"> • Light-flooded foyer • Lounge atmosphere • Our conference service will support you on site
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

OUTDOOR TERRACE.

EQUIPMENT DETAILS.



Max. 200
people



300 m²



Total costs from
€8,000

Delivery	Via ground floor at east forecourt access
Lighting	Conventional room lighting
Public address system	For DJ and voice, we offer a mobile public address system
Floor covering	IPE wood type, rosewood colour
Load-bearing capacity of floor	2.5 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	Multiple 16 A Schuko
Wardrobe areas	Mobile clothes stands
Rigging points	None
Screens	Here, we recommend mobile monitors of up to 86" if needed

Podium	Mobile construction possible
Rigging	Without
Sanitary facilities	In the Business Centre or basement level in the Foyer
Partition walls	Possible on a mobile basis
Blackout	Without
Other	Indoor and outdoor terraces can be connected with one another by opening the glass doors. A wide flight of stairs goes from the BMW Motorrad exhibition gallery and the Business Centre.
Special considerations	A special positioning in the building; an indoor terrace with a view of the Motorrad Gallery and premieres.
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

INDOOR TERRACE.

EQUIPMENT DETAILS.



Max. 200
people



200 m²



Total costs from
€8,000

Delivery	Via ground floor at east forecourt access
Lighting	<ul style="list-style-type: none"> • Conventional room lighting • RGB atmospheric floodlight • Moving lights decorative light (JB A8) • Battery-supported mobile light also possible
Public address system	For DJ and voice, we offer a mobile public address system
Floor covering	DS hard-material screed
Load-bearing capacity of floor	2.5 KN / m ²
Interpreter technology	Without
Electrical connections	Multiple 16 A Schuko
Wardrobe areas	Mobile clothes stands

Rigging points	None
Screens	Here, we recommend mobile monitors of up to 86" if needed
Podium	Mobile construction possible
Rigging	Without
Sanitary facilities	In the Business Centre or basement level in the Foyer
Partition walls	Without
Blackout	Without
Other	Indoor and outdoor terraces can be connected with one another by opening the glass doors.
Special considerations	A view of the Olympic Park
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

BUSINESS CLUB.

EQUIPMENT DETAILS.



Max. 25
people



100 m²



Total costs from
€2,500

Delivery	Glass lift within the building
Lighting	Multiple dimmable light moods on the wall tableau
Public address system	Integrated sound technology for the public address system
Microphone system	Mobile public address system possible
Floor covering	Oiled dark oak
Load-bearing capacity of floor	Without
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	Multiple 16 A Schuko
Wardrobe areas	Wardrobe area in cabinet
Rigging points	None
Screen	LED wall, 1.6 mm
Conference system	Permanently installed multifunctional conference system for meetings including camera, tabletop microphone and speakers with space for up to 22 people (leather seats).

Podium	None
Projection size	<ul style="list-style-type: none"> • 1.6 mm • 3.2 m x 1.8 m (5.76 m²)
Rigging	Without
Sanitary facilities	Present
Partition walls	Without
Blackout	Present
Other	Lounge corner for up to around 6 people also integrated into the room
Special considerations	<ul style="list-style-type: none"> • Hide-away room character • A view of the inside of BMW Welt and premieres • Cutting-edge conference technology
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

PREMIUM LOUNGE.

EQUIPMENT DETAILS.



Max. 90
people



536 m²



Total costs from
€8,000

Delivery	Via the ground floor
Lighting	Atmospheric light in the gastronomic areas We also offer mobile, battery-supported light packages Colour lighting that emphasises the architecture
Public address system	For DJ and voice, we offer a mobile public address system
Floor covering	Oiled dark oak
Load-bearing capacity of floor	2.5 KN / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	Multiple 16 A Schuko
Wardrobe areas	Mobile clothes stands
Rigging points	None

Screens	Here, we recommend additional monitors of up to 86" if needed
Podium	Mobile construction possible
Projection size	65" screen, permanently installed, x1
Rigging	Without
Sanitary facilities	Present
Partition walls	Possible on a mobile basis
Blackout	Without
Other	Children's playroom
Special considerations	Direct catering provision
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

THE CAMPUS.

EQUIPMENT DETAILS.



Max. 40
people



60 m² (East)
77 m² (West)



Total costs from
€3,000

Delivery	Via the ground floor at south entrance
Lighting	Dimmable by area
Public address system	Some of the displays have speakers or ceiling-mounted speakers or headphones
Microphone system	Mobile sound system possible
Floor covering	Linoleum, not suitable for heavy loads/pallet trucks
Load-bearing capacity of floor	400 kg / m ²
Interpreter technology	Mobile interpreter cabins are possible
Electrical connections	Multiple 16 A Schuko, no heavy current
Wardrobe areas	Mobile clothes stands
Rigging points	None
Displays	One 75" display in workshop 1, and another in workshop 2
Podium	Mobile construction possible

Projection	In the entrance area on special glass walls, special format
Projection size	Image specially mapped and trimmed
Rigging	On stands
Sanitary facilities	Present
Partition walls	None
Blackout	None
Other	There are various (touch) displays on which content can be shown individually
General information	Wi-Fi and wired Internet connections are available in all rooms. All BMW Welt rooms can be connected using fibre optic or copper cable. The technology can be expanded for video productions including event streaming.

YOUR EVENT LOCATIONS AT BMW WELT.



WE LOOK FORWARD TO HEARING FROM YOU.

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